## **Environmental Quality Survey**

Y11 Example

2014

## Environmental quality survey to show the attractiveness of the area.

When looking at the attractiveness of a shopping area, there are many things that people look for.



In this assessment you will be looking at:

- Greenery
- Litter
- Graffiti
- Safety of pedestrians
- Attractiveness
- Any vacant premises
- Shop exteriors





To **collect** this information you will do an Environmental Quality Survey – as a group you need to make a decision on these categories in TWO places in each zone.

Add a tick for each category (-2 is very poor and 2 is very good)

Location: **LOW QUALITY** -2 **HIGH QUALITY** -1 0 1 Plentiful greenery No Greenery Litter No Litter Graffiti No Graffiti Pedestrians unsafe Pedestrians safe Attractive Ugly Vacant premises All premises occupied Shop exteriors poorly Well maintained property/ maintained/very drab attractive window display

## An example of data **collected** in 2014 by Year 11 Geo students

Location:	Custom	Street.		
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LOW QUALITY	-2	-1	0	1	2	HIGH QUALITY
No Greenery						Plentiful greenery
Litter						No Litter
Graffiti					V	No Graffiti
Pedestrians unsafe					/	Pedestrians safe
Ugly				/		Attractive
Vacant premises						All premises occupied
Shop exteriors poorly maintained/very drab			/			Well maintained property/ attractive window display

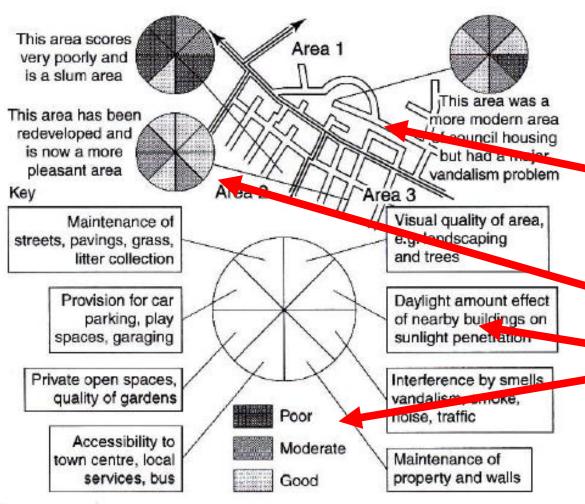
What do you think of this shopping area?

Greenery or lack of Lots of litter or clean Ugly/not ugly



How can you **present** the information from the Environmental Quality Survey?

## Example #1



This example creates a summary of the 3 areas looked at in a set location (you will look at 4 areas in each zone).

A smaller map of the area is used and annotated

An overall pie graph is created with a key and labels. This is then applied to the area.

Present all areas in a similar way.

