



Population and dwellings

Number of people counted

- 3,765 people usually live in Freemans Bay. This is an increase of 60 people, or 1.6 percent, since the 2006 Census.
- Freemans Bay has less than one percent of Auckland's population.

Sex	Freemans Bay	Auckland
Male	1,845	687,492
Female	1,920	728,055
Total people	3,765	1,415,550

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

Number of dwellings counted

- There are 1,689 occupied dwellings and 120 unoccupied dwellings in Freemans Bay.
- For Auckland as a whole, there are 473,451 occupied dwellings and 33,360 unoccupied dwellings.
- There are 3 dwellings under construction in Freemans Bay, and 2,814 under construction in Auckland.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

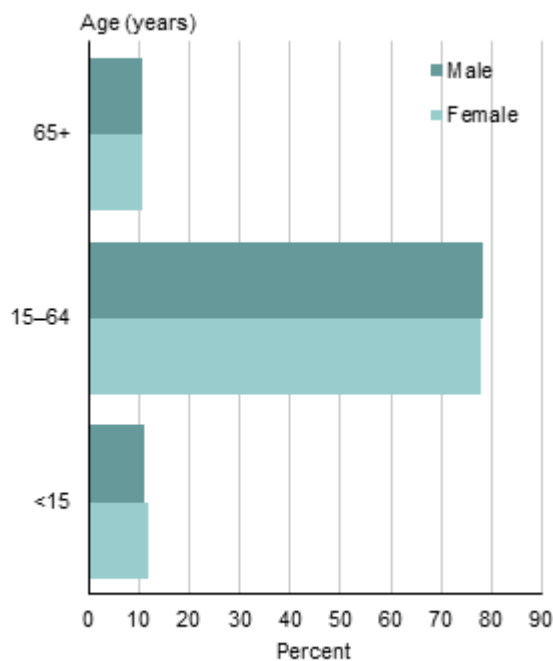
Age and sex

Total population

- The median age (half are younger, and half older, than this age) is 37.8 years for people in Freemans Bay. The median age in Auckland is 35.1 years.
- 10.6 percent of people in Freemans Bay are aged 65 years and over, compared with 11.5 percent of the total Auckland population.
- 11.4 percent of people are aged under 15 years in Freemans Bay, compared with 20.9 percent for all of Auckland.

Broad age group and sex of people

Freemans Bay
2013 Census

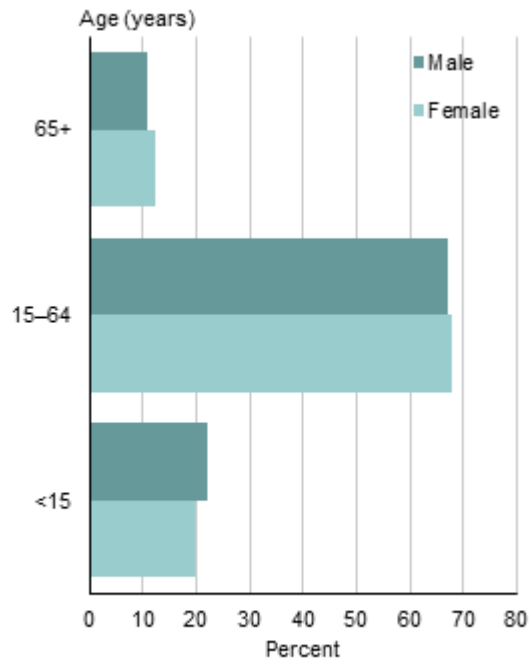


Source: Statistics New Zealand

QuickStats about Dargaville

Broad age group and sex of people

Auckland
2013 Census



Source: Statistics New Zealand

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Cultural diversity

Ethnic groups

- The most common ethnic group in Freemans Bay is European, compared with European for Auckland as a whole.

Ethnic groups in Freemans Bay and Auckland		
2013 Census		
Ethnic group ⁽¹⁾	Freemans Bay (percent)	Auckland (percent)
European	83.7	59.3
Māori	7.6	10.7
Pacific peoples	6.4	14.6
Asian	8.2	23.1
Middle Eastern, Latin American, African	2.0	1.9
Other ethnicity	1.7	1.2

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

Source: Statistics New Zealand

Birthplace

- 28.2 percent of people in Freemans Bay were born overseas, compared with 39.1 percent for Auckland as a whole.
- For people born overseas who are now living in Freemans Bay, the most common birthplace was UK and Ireland, compared with Asia for people born overseas in all of Auckland.

Languages spoken

- After English, the next most common language spoken in Freemans Bay is French, which was spoken by 4.3 percent of people. For Auckland as a whole, the most common language apart from English is Samoan, spoken by 4.4 percent of people.
- 1.8 percent of people in Freemans Bay speak te reo Māori, compared with 2.3 percent of people for all of Auckland.
- New Zealand Sign Language is used by less than one percent of people in Freemans Bay, compared with less than one percent of people for all of Auckland.
- 79.4 percent of people in Freemans Bay speak only one language, compared with 69.4 percent of people for all of Auckland.

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Relationship status

Total population aged 15 years and over

- 55.1 percent of people aged 15 years and over living in Freemans Bay have never married, 26.9 percent are married, and 17.9 percent are separated, divorced or widowed.
- 34.4 percent of people in Freemans Bay aged 15 years and over who have never been married live with a partner.

Legally registered relationship status for people aged 15 years and over

Freemans Bay and Auckland

2013 Census



Source: Statistics New Zealand

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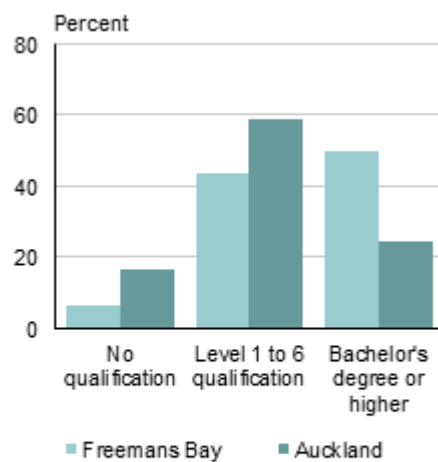
Qualifications

Total population aged 15 years and over

- 93.7 percent of people aged 15 years and over in Freemans Bay have a formal qualification, compared with 83.2 percent in Auckland.
- In Freemans Bay, 50.0 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 24.7 percent for Auckland as a whole.

Highest qualification for people aged 15 years and over

Freemans Bay and Auckland
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.

Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

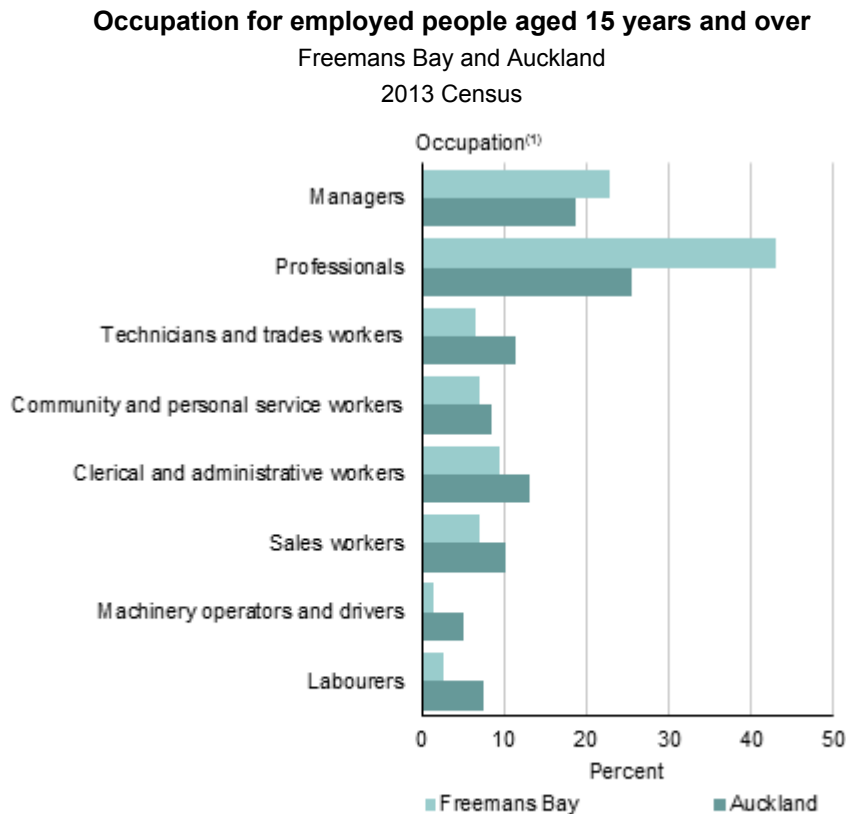
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Work

Total population aged 15 years and over

- The unemployment rate in Freemans Bay is 5.6 percent for people aged 15 years and over, compared with 8.1 percent for all of Auckland.
- The most common occupational group in Freemans Bay is 'professionals', and 'professionals' is the most common occupational group in Auckland.



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).
Source: Statistics New Zealand

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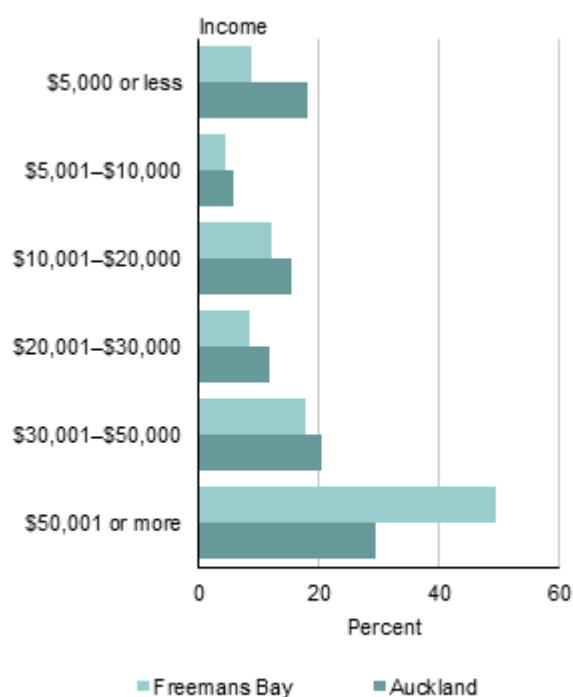
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Freemans Bay is \$49,300. This compares with a median of \$29,600 for all of Auckland.
- 24.7 percent of people aged 15 years and over in Freemans Bay have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Freemans Bay, 49.2 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Total personal income for people aged 15 years and over

Freemans Bay and Auckland
2013 Census



Source: Statistics New Zealand

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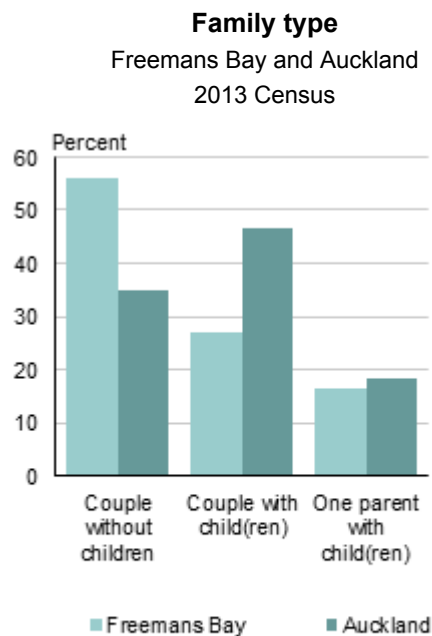
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Families

Family type

- Couples with children make up 27.1 percent of all families in Freemans Bay, while couples without children make up 55.9 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 16.7 percent of families in Freemans Bay are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

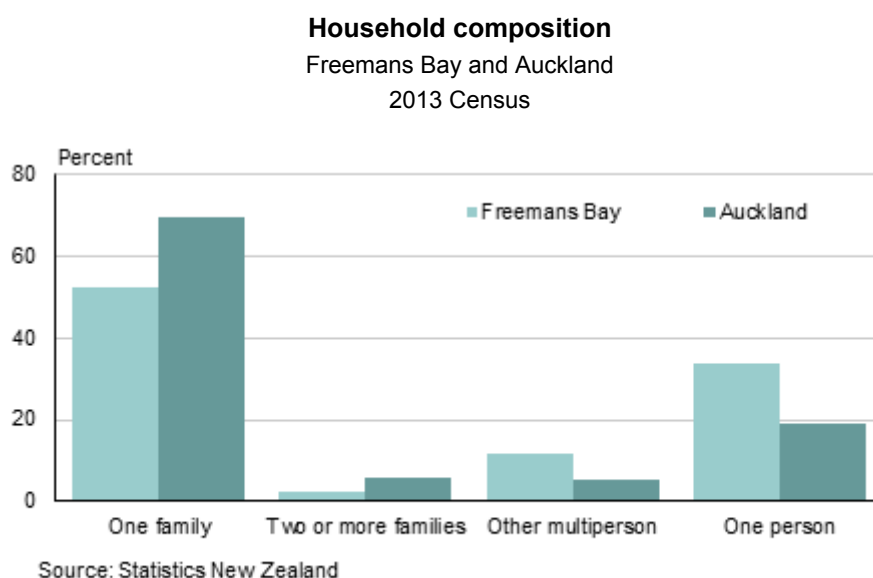
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Households

Household composition

- One-family households make up 52.3 percent of all households in Freemans Bay. For Auckland as a whole, one-family households make up 69.8 percent of all households.
- In Freemans Bay, there are 549 one-person households making up 34.0 percent of all households. In Auckland, one-person households make up 19.0 percent of all households.
- The average household size in Freemans Bay is 2.2 people, compared with an average of 3.0 people per household for all of Auckland.



Note: All figures are for households in occupied private dwellings.

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Phone, fax, and Internet

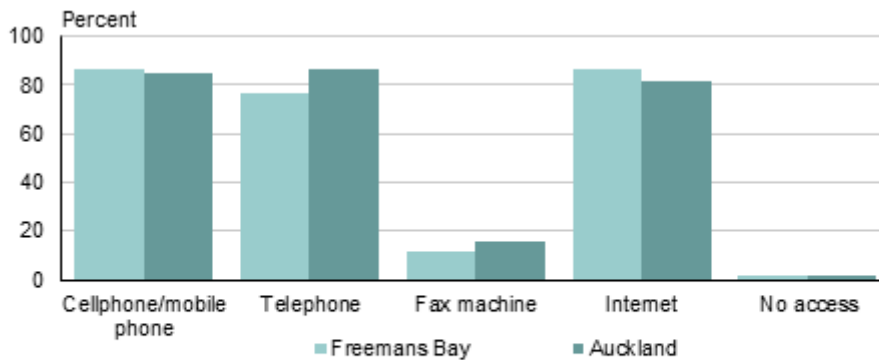
Access to phones, fax machines, and Internet

- 86.3 percent of households in Freemans Bay have access to the Internet, compared with 81.6 percent of households in Auckland.
- In Freemans Bay, 86.3 percent of households have access to a cellphone, compared with 84.8 percent of households for Auckland as a whole.

Access to phones, fax machines, and Internet

Freemans Bay and Auckland

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.
Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

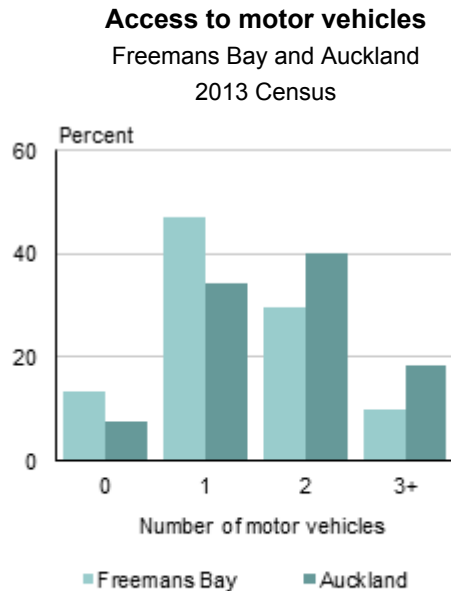
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Transport

Access to motor vehicles

- 9.8 percent of households in Freemans Bay have access to three or more motor vehicles, compared with 18.4 percent of all households in Auckland.



Note: Some percentages may be too small to show on graph.
Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

Main means of travel to work

- The most common means of travel to work on census day for people in Freemans Bay was driving a private car, truck or van (42.4 percent of people who travelled to work used this form of transport).
- This was followed by walking or jogging (32.0 percent) and public bus (8.3 percent).
- For Auckland as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and public bus.

Note: All figures are for the census usually resident population count.

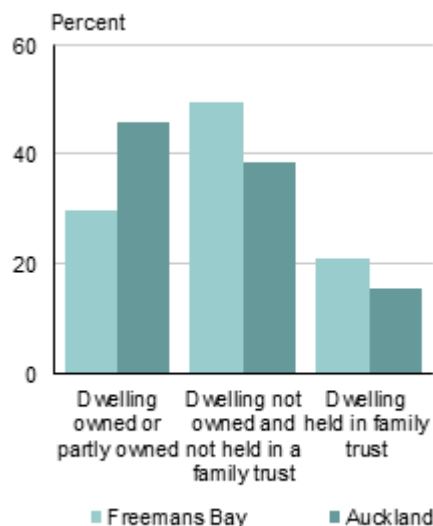
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Housing

Home ownership

- In Freemans Bay, 50.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Freemans Bay who rented the dwelling that they lived in, the median weekly rent paid was \$410. This compared with \$350 for Auckland.

Home ownership by household
Freemans Bay and Auckland
2013 Census



Source: Statistics New Zealand

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Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Freemans Bay was 4.
- The total number of building consents issued for apartments in Freemans Bay was 0.
- The total value of residential building work in Freemans Bay was \$12,335,500.
- The total value of non-residential building work in Freemans Bay was \$1,996,000.

QuickStats about Dargaville

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

Business

Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 1,024 business locations (geographic units) in Freemans Bay compared with 163,582 for all of Auckland. This is a decrease of less than one percent from the year ended February 2006 for Freemans Bay.
- There were 7,900 paid employees in Freemans Bay compared with 650,440 for all of Auckland. This is an increase of 66.7 percent from the year ended February 2006 for Freemans Bay.

Top five industries in Freemans Bay				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) ⁽¹⁾	Freemans Bay		Auckland	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Professional, scientific and technical services	3,760	47.6	69,060	10.6
Public administration and safety	970	12.3	30,610	4.7
Information media and telecommunications	550	7.0	17,490	2.7
Retail trade	530	6.7	62,770	9.7
Administrative and support services	480	6.1	37,550	5.8

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

Source: Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.